

# IronOrbit to Show Technology as an Essential Enabler of Digital Transformation & Sustainability

**Digitization of the AEC Industry Can Reduce Greenhouse Gas Emissions While Building More Sustainable & Resilient Infrastructure.**

**Monday, June 13<sup>th</sup>, 2022 - Anaheim Hills, CA** - IronOrbit, ICT powerhouse and technology innovator, will participate in the Digital Built Week (DBW) Americas in Anaheim, California, between June 14-16. DBW is an annual networking and educational event that brings together an estimated 800 industry leaders who design, build, operate, and maintain built environments.

The DBW Americas event incorporates strategies to improve productivity, efficiency, and sustainability throughout the AEC industry worldwide. The Construction sector generates over one-third of global waste, and that volume is estimated to double by 2025. AEC firms have a tremendous opportunity to incorporate technology that will help reduce their footprint. According to the **World Economic Forum**, digital technologies can assist in reducing global carbon emissions by 15%.

IronOrbit's comprehensive ICT solutions deliver on critical components that set the foundation for improved productivity, efficiency, and sustainability. With inherent scalability, IronOrbit's INFINITY Workspaces facilitate greater levels of digitization that increase operational agility. Construction firms can easily anticipate changing needs of the market and respond faster for optimal results.

*"The Digital Built Week is an opportunity for us to learn from the construction community. In turn, we'll be able to share the importance of modernizing operations,"* says Marketing Manager Kamron Naderkhani. *"Digital technology creates a better, smarter, and more sustainable built environment. The first step is moving IT systems to the cloud and having a strategic technology partner like IronOrbit."*

Digital transformation helps companies adopt more eco-friendly and efficient operations. It becomes easier and cost-effective to make adjustments in design, construction, or upgrades. IronOrbit's Managed DaaS is an evolutionary step in the construction sector's quest for improved efficiencies. Centralization of data unlocks information across various applications, harnesses coordination details, and enables faster, more accurate, data-informed decisions.

**Digital Built Environment Institute** is a not-for-profit global organization dedicated to the advancement of people, processes and technology, and the improvement of productivity, efficiency, and sustainability for the built environment and the AECO industry.



**IronOrbit, a specialized cloud service leader**, focuses on planning, deploying, and fueling digital transformations. Later this year, the tech company will participate at **Autodesk University**. Previous exhibitions include the ACEC National Convention & Legislative Summit, the D&M West Expo, and the National Council of Structural Engineers Associations (NCSEA). The tech company continuously develops and produces comprehensive technology solutions to address the biggest IT-related challenges of modern businesses. Learn more at [www.ironorbit.com](http://www.ironorbit.com)