

Leveraging IronOrbit's Technology Helps The Truss Company Meet The Unexpected



The Truss Company

Leading Supplier and Manufacturer of
Engineered Wood Roof & Floor Trusses

THE TRUSS COMPANY

The Truss Company, a leading manufacturer of engineered wood roof and floor trusses, was founded in 1985. It sells primarily to professional contractors in the residential and commercial construction field. The company operates eight state-of-the-art manufacturing facilities throughout the Pacific Northwest region of the United States. Although primarily a manufacturer, the company also reviews blueprints, makes engineering calculations, and assists with project designs.

A NEW CHALLENGE

Fresh on the heels of overcoming the challenge of unifying the company's CRM and ERP systems, the pandemic lockdown hit on March 23, 2020, and everything changed immediately. Company President Martin D. Weiss, VP Cliff J. Foster, and the rest of the C-level executives called an all-hands meeting to determine what to do next. Everyone was in shock – How could the Governor declare a state of emergency and issue a mandatory stay-at-home order?!

After the initial shock wore off, other questions quickly arose. How will employees work? How can we continue to serve our customers? What about moving supplies? Can we still drive on the roads? The questions came faster than the answers. Although the room was in a panic, Mark Gallant, System Administrator, began to smile because he

knew they already had a solution to deal with the problem. Mark made the announcement, *"we're in a hosted environment. Tell everyone to take their computers from the office and go home."*

Who would have known that the solution for a completely unrelated problem – the unification of the organization's data base onto a cloud environment – would save the day when it came time to rethink how the company operates? *"I can't express the gratitude I have for IronOrbit's hosted environment. The benefits to our company have been innumerable,"* says Mark Gallant. *"You can't even measure what IronOrbit has enabled our company to achieve. There were a good number of other companies in our industry that were completely decimated for months."*

There was a paradigm shift in the company's view of work structure. This level of flexibility was invaluable and reassured employees of the company's regard for their quality of life. Leadership also recognized their options, allowing them to repurpose existing office space and lower or eliminate future overhead expenses. They were able to hire global talent while mitigating immigration issues and benefiting from increased productivity. Workers receive geographic flexibility and an increased sense of work-life balance.

Mark mentions an engineer from East India who went home for a family wedding for two weeks. He took his laptop and participated in an important family event while being able to work remotely. Another engineer lives in Canada and wanted to take a few months to travel to

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CASE STUDY



Mexico during the summer. He was able to travel, login at specified times, work effectively, and maintain his schedule.

The benefits of being a part of IronOrbit's cloud ecosystem doesn't stop at the operations level. The entire workforce of the Truss Company enjoys a better work-life and home-life because of the time saved commuting; there's more time to relax and participate in family experiences. Research has shown that WFH programs increase employee engagement and lower the attrition rate because workers are happier and more productive.

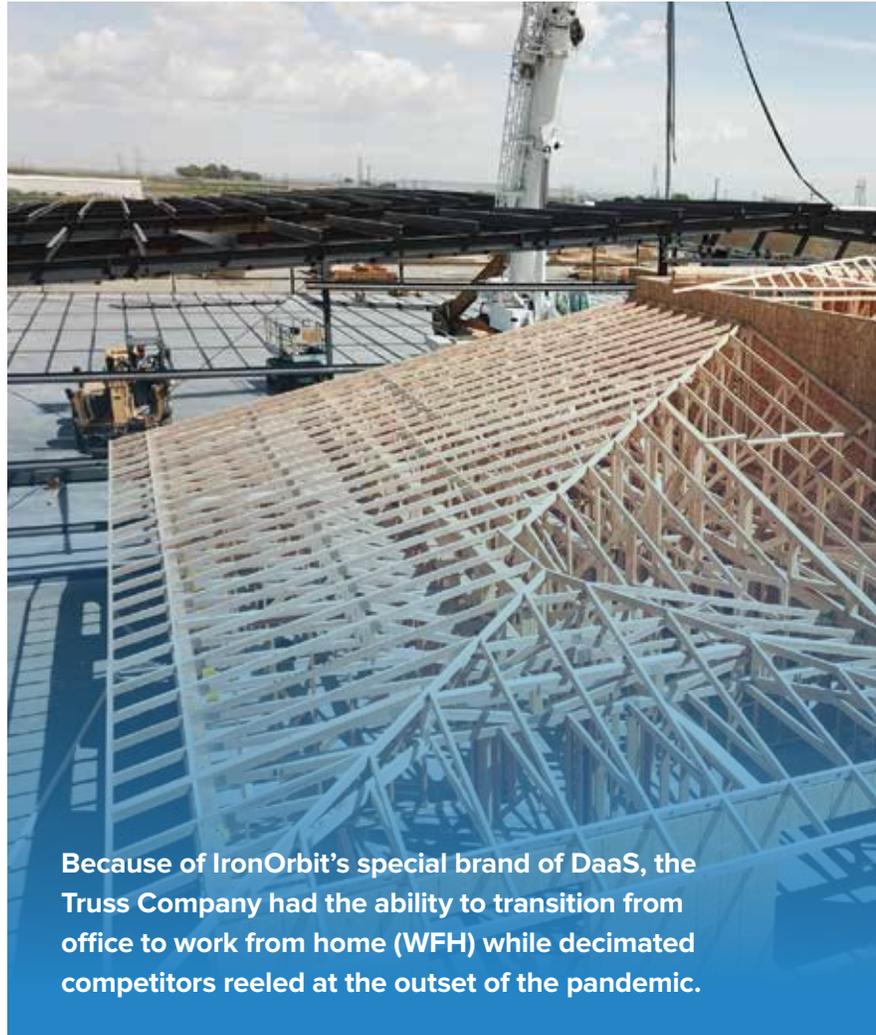
The successful transition of the Truss Company shows that even well-established and mature organizations can make dramatic changes quickly. It's not a question if a work-from-anywhere scenario is possible, but rather a question of what is needed to make it possible. As the Truss Company discovered, by modernizing your IT infrastructure, you'll be ready for anything.

Mark Gallant,
System Administrator

“You plan for months and months to get into this solution and then God created the best problem to show you how beneficial it is.” ”

THE TRUSS COMPANY SOLUTION

IronOrbit deployed over 170+ Premier INFINITY Workspaces across all of Truss facilities and allocated over 7TB of our INFINITY Data & Back-Up Storage. The Truss company utilizes IronOrbit 2Factor Authentication as an extra security measure to access all of their cloud desktops. IronOrbit Support Services manages multiple O365 Products as well as Truss Companies' day-to-day technical needs.



Because of IronOrbit's special brand of DaaS, the Truss Company had the ability to transition from office to work from home (WFH) while decimated competitors reeled at the outset of the pandemic.

ABOUT IRONORBIT

IronOrbit, is a privately owned and fully integrated Information and Communications Technology (ICT) powerhouse. With more than 300 years of combined industry expertise, IronOrbit innovates, develops, and produces comprehensive ICT solutions, specializing in GPU-accelerated cloud workspaces.

IronOrbit operates their own global footprint of private data centers across more than twenty regions worldwide, utilizing SOC 2 Certified, Tier 4 facilities to provide cloud services and their flagship hosted desktop solution, INFINITY Workspaces, to thousands of customers, including the US government.

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